
From: McLerran, Dennis
To: Psyk, Christine
CC: Opalski, Dan; Holsman, Marianne; Barber, Anthony
Sent: 3/19/2015 5:15:47 PM
Subject: Re: OR CZARA/Forestry media advocacy request

My initial inclination is not to do this given the sensitivity of our negotiations.

Dennis

Dennis McLerran
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On Mar 19, 2015, at 5:13 PM, Psyk, Christine <Psyk.Christine@epa.gov> wrote:

I got a call from Greg Haller, Director of Pacific Rivers Council in Oregon. (He used to work for the Nez Perce Tribe.) His organization is currently filming a film about Oregon's forest practices. It's an advocacy film aimed at the legislature and the Governor and others as the audience. He asked whether EPA would be willing to be on camera to communicate our decision to disapprove Oregon's CZARA program because of insufficient forestry practices. He is thinking that we could read a short statement saying nothing more than what we've already said. He said that the film's aim is not to bash ODF or Oregon, but to show through interviews with experts that forestry practices in Oregon need to be strengthened. His organization and others have been working for many years towards that end and are currently working to support the riparian rule and the spray bill.

He said that they are reaching out to the Governor and have gotten some signals that the Governor supports reform in this area.

They are filming now and expect to have the film ready to be screened by June. They would like to know whether we are willing to be on camera in the next two to three weeks.

I told him that this is an unusual request, particularly since this is intentionally an advocacy film. I said I would need to talk to a number of people in the Agency and get back to him.

I didn't want to dismiss this out of hand. It might be an opportunity that could cut both ways. So, I put it to you for your consideration and our discussion.

What do you think?

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